

## 1. Introduction

This cookie notice is designed to provide information about the way we use cookies and similar web technologies within our websites and web applications. This cookie notice applies when you use any of our services that link to this notice. This notice may be supplemented by additional cookie notices, or terms, provided in certain areas of the service or during our interactions with you.

## 2. What are Cookies?

A cookie is a small piece of data (text file) that a website, when visited by a user, asks your browser to store on your device to remember information about you, such as your language preference or login information. Cookies may be set by us (referred to as first-party cookies) or our partners (referred to as third-party cookies).

First-party cookies are those which are set by the web application being visited. For example, a cookie set by [bnaitolutions.co.uk](http://bnaitolutions.co.uk) while a user is visiting [bnaitolutions.co.uk](http://bnaitolutions.co.uk) would be considered a first-party cookie. Third-party cookies are those which are set by organizations/websites other than the web application being visited. These cookies are often used for analytics, tracking, or advertising. For example, a cookie set by [www.google.com](http://www.google.com) while a user is visiting [bnaitolutions.co.uk](http://bnaitolutions.co.uk) would be considered a third-party cookie.

## 3. Use of Cookies

We use cookies and other tracking technologies for the following purposes:

- Facilitating navigation throughout this web application.
- Enabling registration to our events, login, and your ability to provide feedback.
- Evaluating visitors' usage of our products, services or applications
- Providing enhanced functionality such as live chats; and assisting with our promotional and marketing efforts.

We classify cookies into the four categories outlined below:

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off. They are usually only set in response to actions made by the user which amount to a request for services, such as setting privacy preferences, logging in or filling in forms. Users can set their browsers to block or alert them about these cookies, but some parts of the site may not function properly.

### Performance Cookies

These cookies allow the web application owner to count visits and traffic sources, allowing them to measure and improve the performance of the site. They help the web application owner know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If users do not allow these cookies, the site owner will not know when users have visited the site.

Functionality Cookies

These cookies allow the provision of enhanced functionality and personalization, such as videos and live chats. They may be set by the web application owner or by third party providers whose services have been added to pages of the web application. If you do not allow these cookies, then some or all these functionalities may not function properly.

Targeting/Advertising Cookies

These cookies are set through a site by advertising partners. They may be used by those companies to build a profile of users' interests and show relevant ads on other sites. They work by uniquely identifying a user's browser and device. If a user does not allow these cookies, he/she will not experience targeted advertising across different websites.

4. Your Preferences

You can manually edit your cookie preferences and see what cookies have been set within your browser settings. The following links provide instructions for viewing and updating cookie settings within several popular browsers.

5. Changes

We will update this cookie notice from time to time. Any changes will be posted on this page with an updated revision date. If we make any material changes, we will provide notice through the service or by other means.

6. Contact

For more information on our collection and use of personal information, including details regarding your rights, please refer to the privacy notice. If you have any questions, comments, complaints, or requests concerning this cookie notice or our processing of your information, please contact:

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